



INTERNATIONAL
AFRICAN AMERICAN
MUSEUM

IAAM Community Showcase

Submission Requirements

The International African American Museum seeks African American artisans based in the Lowcountry to submit applications for an opportunity to be placed in the museum's physical gift shop and rotating online shop. On October 21st 2021, community members will view the top 20 community submissions, which will premiere on WCBD Channel 2. The showcase will feature the submissions, select performances, and brief interviews with the International African American Museum team. Following the showcase, the community will vote on their preferred participant entries, which will be submitted to the museum's gift shop curator for final selection. This entry process is open to African American artisans in the Lowcountry, although artisans of African descent from across the diaspora may submit application materials for consideration.

**The application opens on Friday, September 17th and closes
on October 1st 2021 at 11:59 PM ET.**

Goods Qualifications:

- **Jewelry:** handmade, unique materials, original designs, etc.
- **Textiles - examples:** scarves, tablecloths, throws, creative threads, apparel
- **Personal Accessories:** high-quality totes, purses, hair accessories, head wraps, beauty/bath care, etc.
- **Home Decor:** small bowls, and vases, platters, small sculptures, ornaments
- **Paper:** bookmarks, prints, notecards, greeting cards, postcards
- **Souvenirs:** magnets, mugs, t-shirts, unique tools, etc.
- **Other:** if you have something particularly cool, give it a shot

Submission timeline: The application for consideration in the gift shop and for participation in the Community Showcase opens at 10 AM on September 17th, 2021 and closes at 11:59 p.m.

ET on October 1st 2021. Winners will be notified and publicly announced no later than November 10, 2021.

Video Submission Guidelines: Your video submission can be as creative or as simple as you prefer, as long as you:

- **State your name and location**
- **State the name of your business**
- **Provide a creative description of your item or group of items**
- **Tell us why you want to be chosen for placement in the museum's gift shop**
- **Make sure your content is no longer than 60 seconds.**

[CLICK TO VIEW VIDEO SUBMISSION TIPS](#)

Image submission requirements: Submitted images must be in PDF, JPEG, JPG, PNG, or TIFF format.

Additional Information:

- All considered items must have a manufactured cost under \$200
- If your item is handmade, you must list your creation and packaging materials on the application
- Final selected item or item(s) samples will be required which will be purchased by the International African American Museum
- Purchase orders for selected products for the gift shop will be submitted early 2022 for a May 2022 deadline
- All payments for purchase orders will be NET30
- Even if you are not selected, you will still be considered for ongoing and future community events and programs, which include vending opportunities and holiday market events and features both in-person and online

Questions? Contact vparnell@iaamuseum.org

Important Event Deadlines

<u>Nomination Form Goes Live</u>	Friday, September 17th
<u>Tech Check-In</u> Opportunity for any applicants/nominees to check in and ask questions about formatting/submission requirements, etc. Register here:	Tuesday, September 28th - 6 PM
<u>Nomination Form Closes (Final Entries Due)</u>	Friday, October 1st 2021
Community Showcase on WCBD Channel 2	Thursday, October 21st
Community Votes on Finalists	October 21st-24th 2021
Finalist(s) will be selected by the Museum’s gift shop curator, who factors in market research, placement viability, as well as community votes for final selection.	On or about Tuesday, October 26th 2021
Winner Announced by Channel 2	No later than November 10, 2021

By submitting an application, I understand and acknowledge that submission does not guarantee my placement in the museum’s gift shop or online store. By submitting this application, I hereby grant the International African American Museum and WCBD Channel 2 and its affiliates permission to use my likeness in a photograph, video, or other digital media (“photo”) in any and all of its publications, including web-based publications, without payment or other consideration.

I understand and agree that all photos and videos will become the property of the International African American Museum and will not be returned.

I hereby irrevocably authorize the International African American Museum and WCBD Channel 2 and its affiliates to edit, alter, copy, exhibit, publish, or distribute these photos for any lawful purpose. In addition, I waive any right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photo.

I hereby hold harmless, release, and forever discharge the International African American Museum and WCBD Channel 2 and its affiliates from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization or application submission. I HAVE READ AND UNDERSTAND THE ABOVE RELEASE. I AFFIRM THAT I AM AT LEAST 18 YEARS OF AGE, OR, IF I AM UNDER 18 YEARS OF AGE, I HAVE OBTAINED THE REQUIRED CONSENT OF MY PARENTS/GUARDIANS AS EVIDENCED BY MY SUBMISSION.